WPVulnerability Sponsorship proposal

Democratizing WordPress security information

What is WPVulnerability

[WPVulnerability](), also known as the *WordPress Vulnerability Database API*, is a 100% open and free API project, for access by any WordPress user, with the sole purpose of improving the security of a site, thanks to this information.

WPVulnerability Data

The WPVulnerability database, dated 2022-07-05 includes, among others:

- 4,600 plugins (affected by 9,500 vulnerabilities)
- 570 themes (affected by 900 vulnerabilities)

The API has had:

- 2022
    - May: 255,045 requests
    - June: 406,277 requests
    - July (until day 7): 161,572 requests

The API home page has had the following visits:

- 2022
    - April: 110 visits
    - May: 333 visits
    - June: 240 visits
    - July (until day 7): 65 visits

Plugin WPVulnerability

There is an official plugin, called [WPVulnerability](), maintained by a team close to the one that maintains the API.

Dated 2022-07-07, its current version is 1.1, with more than 1,700 downloads and between 500 and 1,000 active installations (according to WordPress.org) and is translated into 11 languages.

The plugin is maintained by Close.technology, and Javier Casares and David Pérez have participated in its creation. The advertising exploitation is done jointly with the whole WPVulnerability project.

Plugin functionalities:

- Display a general warning in the administration panel when a vulnerability exists.
- Show warnings for each plugin in the list of plugins.
- Display vulnerability warnings in WordPress core, plugins or themes in Site Health.

The data is saved and updated every 12 hours by an automatic system, or when the user enters the various WordPress tool pages.

GDPR and Privacy

Unlike other projects, this one has a very clear goal: to reach everyone, no holds barred.

That is why the system does not track, there are no statistics (only general volume statistics) and does not collect data from sites using the API.

In this way, no profiles are created for one or several sites of the same user, no privacy laws are broken.

Sponsorship proposal

Existen distintos elementos que se pueden patrocinar.

API and Website

A sponsorship package is to appear as a "sponsor" on the wpvulnerability.com page, with a maximum 256x128 logo, and a link to the chosen site.

In addition, the information will also appear in the API, in a sponsors and partners section.

Target

- Infrastructure maintenance
- Data updating

Requirements

- Company or product name (maximum 128 characters)
- Link to the company or product site, without tracking parameters.
- Description of the company or product (maximum 256 characters).
- Image (format: PNG, JPG, WebP; maximum size: 256px x 128px)

Pricing

- 1,200.00 € / annual (+ tax)

Taxes for Spanish companies are 21% (VAT). Taxes for intra-community or extra-community companies are 0%.

Availability

- Maximum 3 spaces

API consumption

If you are going to use the API for your company, project or API intensively for your customers, the API is free, but it has a CDN associated with it, which is the one that serves the requests.

One sponsorship package is to appear as a "consumer" on the wpvulnerability.com page, with a maximum 256x128 logo, and a link to the chosen site.

In addition, the information will also appear in the API, in a sponsors and collaborators section.

Target

- Infrastructure maintenance

Requirements

- Company or product name (maximum 128 characters)

- Link to the company or product site, without tracking parameters.
- Description of the company or product (maximum 256 characters).
- Image (format: PNG, JPG, WebP; maximum size: 256px x 128px)

Pricing

- Variable / Voluntary. From 1,200.00 € / annual (+ taxes)

Taxes for Spanish companies are 21% (VAT). Taxes for intra-community or extra-community companies are 0%.

Availability

- No space limitation

Plugin

The plugin has a basic functional part and some extra *premium* parts.

The plugin sponsorship will be done on those premium parts, existing or new, and each of them will be sponsored.

Plugin base
A sponsorship package is to appear as a "sponsor" of the base plugin. This includes a mention in the plugin's page.

Target

- Plugin maintenance
  o Upgrading with major versions of WordPress
  o Correlative update to the API
- Creating basic functionalities

Requirements

- Company or product name (maximum 64 characters)
- Link to the company or product site, without tracking parameters.

Pricing

- 600.00 € / annual (+ taxes)

Taxes for Spanish companies are 21% (VAT). Taxes for intra-community or extra-community companies are 0%.

Availability

- Maximum 3 spaces

Functionality: e-mail alerts
A sponsorship package is to appear as a "sponsor" of the email notification functionality. This includes a mention in the plugin tab.

This functionality will allow to enable (or disable) and send an email to the user / administrator every N hours (between 12 hours and 7 days) with the possible vulnerabilities existing in the WordPress site.

Target

- Maintenance of the mail alert functionality
    o Upgrading with major versions of WordPress

Requirements

- Company or product name (maximum 64 characters)
- Link to the company or product site, without tracking parameters.

Pricing

- 1,200.00 € / annual (+ tax)

Taxes for Spanish companies are 21% (VAT). Taxes for intra-community or extra-community companies are 0%.

Availability

- Maximum 1 space

Events/Presentations

The team behind WPVulnerability often attends WordCamps and participates in presentations related to systems, maintenance and security, where the WPVulnerability project is discussed or focused on.

One sponsorship package is to appear as the "enabler" of the presentation at the beginning when the speaker is introduced and the presentation is put into context.

Different talks will be proposed, initially in Spain, and in case of being chosen, travel and accommodation compensation for attending the event will be considered.

Target

- Assist and introduce the plugin, the API and its functionalities.

Requirements

- Company or product name (maximum 64 characters)
- Link to the company or product site, without tracking parameters.
- Image (format: PNG, JPG, WebP; maximum size: 512px x 256px)

Pricing

- Variable

Expenses will be paid by the facilitating company.

Who we are

We are ROBOTSTXT, a company led by Javier Casares, responsible of [WPVulnerability](#) and [WPSysAdmin](#).

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